

## ZT Services

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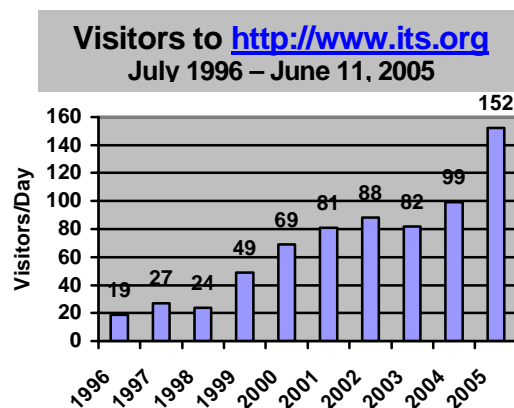
# 2005 Webmaster's Report for <http://www.its.org>

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Prepared for the *International Thermoelectric Society*

Covering the period August 2004 – June 2005.

By Cronin B. Vining, ITS Webmaster



## ITS Website

Visits to the *ITS* Web site at <http://www.its.org> increased to 152 visitors per day for the 6 month period January-June 2005, compared to 72 visitors/day for a comparable period in CY2004. Visitors came from at least 103 different countries. An estimated 57% of the traffic was from the United States. Japan (10%), Netherlands (4%), UK (3.4%), Germany (3%) and France (3%) represent the next most frequent visitors. The ICT2005 pages and the calendar of upcoming events were among the most popular.

## ICT2005 Website

Information about ICT2005 was incorporated directly into the *ITS* website including an online registration form. The "updates" page was visited over 2,000 times and the schedule has been visited nearly 1,000 times. Biographies for *ITS* Board nominees Caillat, Fedorov and Yang were downloaded in PDF format 81, 46 and 73 times, respectively.

## Online Directory

Records from ICT2003 attendees were received in October 2004 and have been added to the *ITS* Online Directory database. Email addresses for ICT2004 attendees have been provided and incorporated in the ZTspam mailing list, but full records have not yet been made available.

## e-mail

About 18 ZTspam messages were delivered to [ztspam-list@zts.com](mailto:ztspam-list@zts.com), with distribution to about 1100 e-mail addresses (including all *ITS* members of record and those who have registered for or expressed interest in ICT Conferences). I'm happy to include any announcements related to thermoelectrics (not just *ITS*) you may wish to distribute. Just contact me.

The *ITS* Board mailing list ([itsboard-list@its.org](mailto:itsboard-list@its.org)) received about 219 messages since ICT2004, far surpassing the previous high of about 85 messages in a similar period in 1999.

Literally hundreds of messages were delivered to several other [\\*@its.org](mailto:*@its.org) email addresses, (the vast majority to [ict2005@its.org](mailto:ict2005@its.org) established in support of ICT2005). Other special-purpose [\\*@its.org](mailto:*@its.org) addresses can be easily set up upon request. Just let me know.