

ZT Services

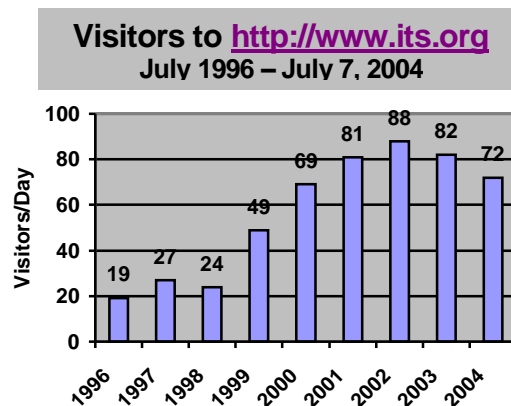
2203 Johns Circle
Auburn, AL 36830-7113
(+1.334.887.2404
FAX: +1.309.214.5316
e-mail: cvining2003@zts.com
www: <http://www.zts.com>

2004 Webmaster's Report for <http://www.its.org>

Prepared for the *International Thermoelectric Society*

Covering the period September 2003 – July 2004.

By Cronin B. Vining, ITS Webmaster



ITS Website

Visits to the *ITS* Web site at <http://www.its.org> decreased to 72 visitors per day for the 6 month period January-June August 2004, compared to 82 visitors for CY2003. Visitors came from at least 97 different countries. An estimated 56% of the traffic was from the United States. Japan (13%), Germany (4%) and France (3%) and Italy (3%) represent the next most frequent visitors. The ICT2004 pages, followed by the ITS Directory and the previous ICT pages were the most popular.

Members Area

In early 2004 the ITS website format was changed to provide a more interactive experience, and to place recent news and announcements more immediately accessible on the main homepage. The 'old' webpages remain accessible.

Online Directory

Records from ICT2003 attendees have not been added to the ITS Online Directory database because said records were never received from the ICT2003 organizers. Email addresses of ICT2003 attendees were provided and have been incorporated in the ZTspam mailing list.

e-mail

About 12 ZTspam messages were delivered to ztspam-list@zts.com, with distribution to about 1100 e-mail addresses (including all *ITS* members and those who have registered for or expressed interest in ICT Conferences). I'm happy to include any announcements related to thermoelectrics (not just ITS) you may wish to distribute. Just contact me.

The ITS Board mailing list (itsboard-list@its.org) received about 76 messages since ICT2003. This represents participation comparable the high of about 85 messages in a similar period in 1999. The *ITS* Board site (<http://www.its.org/itsboard/>), username: **itsboard-list**, password: **@its.org** provides an archive of all available ITS documents and allows board members to add or remove e-mail addresses (their own, or other people) from the Board mailing list, itsboard-list@its.org. The ITS Board site is presently offline for repairs, but will be back up shortly.

A similar list (etsboard-list@its.org) and website (<http://www.its.org/etsboard/>), username: **etsboard-list**, password **@its.org** is maintained for the European Thermoelectric Society, which experienced no traffic this past year.

Please let me know if you are having trouble getting, or sending to, these mailing lists.

Uncounted numbers of messages were delivered to several other *@its.org email addresses, (particularly ict2004@its.org established in support of ICT2004). Other special-purpose *@its.org addresses can be easily set up upon request. Just let me know.