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# 2003 Webmaster's Report for <http://www.its.org>

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Prepared for the *International Thermoelectric Society*

Covering the period September 2002 – August 2003.

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## ITS Website

Visits to the *ITS* Web site at <http://www.its.org> increased to 165 visitors per day for the 8 month period through August 2003, compared to 95 visitors for the same 8 month period a year earlier. Visitors came from at least 88 different countries. An estimated 43% of the traffic was from the United States. This represents a significant decrease in the percentage of US traffic, down from 74% in 2002, although in terms of visitors US traffic remained unchanged compared to 2002. Japan (19%), France (5%) and Italy (3%) represent the next most frequent visitors. Virtually all the increased traffic came from outside the US, notably from Japan. By far the most popular pages have been the ICT2003 pages, representing about 60-70% of the hits practically from the day it was posted. The *ITS* Newsletter and previous ICT pages remain popular even though they have not been updated recently.

## Members Area

In late 2001 I placed online a new Members area (<http://www.its.org/members/>) intended to encourage interaction between *ITS* members. Members can participate in discussions, and an area is provided for uploading documents. After an initial period of curiosity, visits to this area have dropped precipitously. Moreover, there has been practically no participation. In particular no one has uploaded even a single paper or report. Reasons for lack of interest are unclear, but I may try a different approach to stimulate participation.

## Online Directory

Records from about 243 ICT2002 attendees were folded into the *ITS* Online Directory database. Folding in such records still requires some manual verification (to ensure attendance and membership data properly track with each individual), but ICT organizers continue to be very cooperative by providing attendee summaries in a compatible electronic form.

## e-mail

About 14 ZTspam messages were delivered to [ztspam-list@zts.com](mailto:ztspam-list@zts.com), with distribution to over 1100 e-mail addresses (including all *ITS* members and those who have registered for or expressed interest in ICT Conferences). I'm happy to include any announcements you may wish to distribute. Just contact me.

The *ITS* Board mailing list ([itsboard-list@its.org](mailto:itsboard-list@its.org)) received 60 messages since ICT2002. This represents a significant increase in participation compared to last year's 20 messages, but is still well off the high of about 85 messages in a similar period in 1999. The *ITS* Board site (<http://www.its.org/itsboard/>, username: **itsboard-list**, password: **@its.org**) allows board members to add or remove e-mail addresses (their own, or other people) from the Board mailing list, [itsboard-list@its.org](mailto:itsboard-list@its.org).

A similar list ([etsboard-list@its.org](mailto:etsboard-list@its.org)) and website (<http://www.its.org/etsboard/>, username: **etsboard-list**, password **@its.org**) is maintained for the European Thermoelectric Society, which experienced no traffic this past year.

Please let me know if you are having trouble getting, or sending to, these mailing lists.

Uncounted numbers of messages were delivered to several other [\\*@its.org](mailto:*@its.org) email addresses, (such as [ict2003@its.org](mailto:ict2003@its.org) established in support of ICT2003). Other special-purpose [\\*@its.org](mailto:*@its.org) addresses can be easily set up upon request. Just let me know.