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# 2002 Webmaster's Report for <http://www.its.org>

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Prepared for the *International Thermoelectric Society*

Covering the period July 2001 – August 2002.

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## ITS Website

Visits to the *ITS* Web site at <http://www.its.org> increased to 95 visitors per day through August 2002. Visitors came from 97 different countries. 74% of the traffic was from the United States. This represents a significant increase in the percentage of US traffic, up from about 60% in 1999 through 2001. Japan (9%), Germany (2%) and France (2%) represent the next most frequent visitors, but we even had visitors from Madagascar and Ethiopia. The most popular pages have been: the ICT2002 pages, the *ITS* Online Directory, and homepage itself. The recently added Jobs page, the *ITS* Members section and the European Thermoelectric Society (ETS) Workshop pages also had significant traffic.

## Members Area

Shortly following the tragic events of September 11, 2001 I placed online a new Members area (<http://www.its.org/members/>) intended to encourage interaction between *ITS* members. Members can participate in discussions, and an area is provided for uploading documents.

Based on visitor activity, there appears to be some interest and curiosity in these features, but few visitors are actually participating beyond 'lurking' around. Nobody, for example, has uploaded a paper or report (except me).

## Online Directory

Records from ICT2001 attendees were folded into the *ITS* Online Directory database. Folding in such records still requires some manual verification (to ensure attendance and membership data properly track with each individual), but ICT organizers have been very cooperative by providing attendee summaries in a compatible electronic form.

## e-mail

About 12 ZTspam messages were delivered to [zt-spam-list@zts.com](mailto:zt-spam-list@zts.com), with distribution to over 1000 e-mail addresses (including all *ITS* members and those who have registered for or expressed interest in ICT Conferences). I'm happy to include any announcements you may wish to distribute. Just contact me.

The *ITS* Board mailing list ([itsboard-list@its.org](mailto:itsboard-list@its.org)) received only about 20 messages since ICT2001. 5 of those messages were from me. Participation has dropped each year from a high of about 85 messages in a similar period in 1999. The *ITS* Board site (<http://www.its.org/itsboard/>, username: **itsboard-list**, password: **@its.org**) allows board members to add or remove e-mail addresses (their own, or other people) from the Board mailing list, [itsboard-list@its.org](mailto:itsboard-list@its.org).

A similar list ([etsboard-list@its.org](mailto:etsboard-list@its.org)) and website (<http://www.its.org/etsboard/>, username: **etsboard-list**, password **@its.org**) is maintained for the European Thermoelectric Society, which experienced even less traffic this past year.

Please let me know if you are having trouble getting, or sending to, these mailing lists.

Uncounted numbers of messages were delivered to several email addresses (such as [ict2002@its.org](mailto:ict2002@its.org)) established in support of ICT2002. Other special-purpose [\\*@its.org](mailto:*@its.org) addresses can be easily set up upon request. Just let me know.