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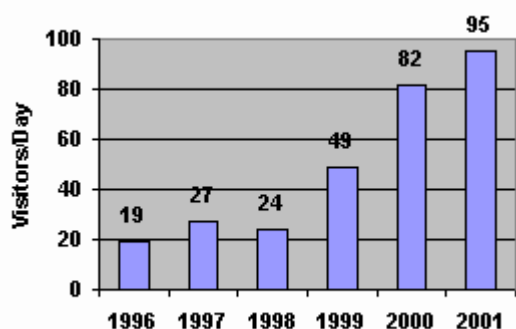*e-mail: vining@zts.com*
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# 2001 Webmaster's Report for

# http://www.its.org

## Prepared for the *International Thermoelectric Society*

## Covering the period September 2000 – May 2001.

By Cronin B. Vining
Submitted via e-mail June 4, 2001.



## *ITS* Website

Visits to the *ITS* Web site at http://www.its.org continue to increase, up 12% since 2000 to 95 unique visitors/day. This count excludes fairly heavy activity from internet-robots, which help to include the *ITS* Website in internet databases but they don't represent our intended audience. Visitors came from over 90 countries. 63% of the hits came from the US, with most of the rest from Japan, Germany, UK, Russia, France, Canada and Australia. The most popular pages: the Online Directory, the ICT2001 page(s), and the homepage itself.

## Highlights

After review by their editors the *ITS* Website was selected by the Institute for Scientific Information® for listing in *Current Web Contents* (2001.02.01), which ISI describes as "a premium collection of evaluated scholarly Web sites". These are the same people that publish "Current Contents" and I'm very pleased to have our site selected.

A "Jobs" forum has been added where people can announce positions available and sought. Several notices have been posted already, and we hope this will grow.

The "ZT Links" portion of http://ww.zts.com was re-worked last year into a "Yahoo-style" searchable directory of TE related links. About 1200 users have gone directly from the *ITS* website to ZT Links and a similar number have gone from ZT Links to the *ITS*. Over 190 thermoelectric-related links are now listed, including 30 different cooling module manufacturers.

## e-mail

Only about 16 messages were delivered through the ITS Board mailing list , itsboard-list@its.org, down from about 60 in a similar period last year and 85 the year before. Please let me know if you are having trouble getting, or sending to, this mailing list. The *ITS* Board WWW site allows board members to add or remove e-mail addresses (their own, or other people) from the Board list.

Uncounted (hundreds!) messages were delivered to ict2001@its.org and a few post-conference messages were delivered to ict2000@its.org. Other special-purpose *@its.org addresses can be easily set up upon request. Really, it is very quick and easy.

For example, nomination@its.org was set up to deliver web-submitted nominations for the *ITS* Board. A special submission form was set up on the web for this purpose. A total of 4 Nominations were automatically delivered to each of the three Nomination Committee members at the time of this report:

- Prof. Gang Chen, UCLA, California, USA
- Prof. Hubert Scherrer, EMN, France
- Marat V.Vedernikov
- Dr. Mikhail Fedorov, Ioffe Institute, Russia

While only 3 people actually submitted nominations in 2001, I feel the feature is important because it allows non-attendees to participate in the nomination process.

About 13 ZT-spam messages were delivered to zt-spam-list@zts.com, since the conference in Cardiif in August, 2000. 983 e-mail addresses are currently on the list, updated to include all ICT2000 attendees. These messages provide key information on *ITS* and *ETS*-sponsored events, the Goldsmid Award as well as other TE related news.

## Future Plans

○ Support ICT2002, ICT2003, ETS2002