



ICT2013
International Conference on Thermoelectrics

The 32nd International Conference on Thermoelectrics (ICT2013)
(The 23rd Iketani Conference 2013)

Sponsorship Application Guidelines

Dates: June 30 (Sun) - July 4 (Thu), 2013

Venue: Kobe International Conference Center



<http://www.ict2013.its.org/>

Sponsorship Agreement

1) Packaged Sponsorship

Deadline of Application: April 30 (Tue), 2013

Four types of packaged sponsorship are offered as a major sponsorship. Applications for Bronze sponsorship are accepted only in the imminent application period.

[Package Type]

Four types of packaged sponsorship include Diamond, Gold, Silver and Bronze. The benefits of each type are as below.

1. Diamond

Cosponsorship fee: 1,000,000 JPY

Benefits (anticipated):

- ① Your company logo or advertisement is placed in the following distribution media with priority.
 - Program brochures and abstract collections (electronic media)
- ② Your company logo is placed in tools to be used at the conference.
 - PCs to be used at the conference and screens during rest periods at the conference
- ③ Your banner advertisement is displayed on the website of ICT2013.
- ④ Your company logo is also placed on various other signs.
- ⑤ Your commercial exhibits are displayed at the entrance of the venue and exhibition stands are also allocated to your company with top priority.
- ⑥ Commercial exhibition fees are free of charge.
- ⑦ Conference participation fees are exempted for up to three participants.

2. Gold

Cosponsorship fee: 500,000 JPY

Benefits (anticipated):

- ① Your company logo or advertisement is placed in the following distribution media.
 - Program brochures and abstract collections (electronic media)
- ② Your company logo is placed in tools to be used at the conference.
 - Screens to be used during rest periods at the conference
- ③ Your banner advertisement is displayed on the website of ICT2013.
- ④ Your company logo is placed on various other signs.
- ⑤ Exhibition stands are allocated to your company with priority.
- ⑥ Commercial exhibition fees are free of charge.
- ⑦ Conference participation fees are exempted for up to two participants.

3. Silver

Cosponsorship fee: 200,000 JPY

Application period: Applications are accepted in both the early and imminent application periods.

Benefits (anticipated):

- ① Your company logo or advertisement is placed in the following distribution media.
 - Program brochures
- ② Your company logo is placed in tools to be used at the conference.
 - Screens to be used during rest periods at the conference
- ③ Your banner advertisement is displayed on the website of ICT2013.

4. Bronze **Cosponsorship fee: 100,000 JPY**

Benefits (anticipated):

- ① Your logo is placed in tools to be used at the conference.
 - Screens to be used during rest periods at the conference
- ② Your banner advertisement is displayed on the website of ICT2013.
 (* Display period is shorter and the size of the banner is smaller.)

[Comparison List of Packaged Sponsorship]

Package type	Diamond	Gold	Silver	Bronze
Cosponsorship fee	1,000,000 JPY	500,000 JPY	200,000 JPY	100,000 JPY
Logo publication (Program brochure)	○	○	○	
Logo publication (Abstract collection)	○	○	/	/
Logo publication (PC at conference)	○	/	/	/
Logo publication (Screen at conference)	○	○	○	○
Website banner	○	○	○	○ (Shorter period, smaller size)
Commercial exhibition stand	Allocation with top priority	Allocation with priority	/	/
Commercial exhibition fee	Free	Free	/	/
Conference participation fee	Free for up to 3 participants	Free for up to 2 participants	/	/

2) Seminar Cohosted by Company **Deadline of Application: April 30 (Tue), 2013**

The following seminars jointly hosted by companies are given with a company name included in the title of the seminars.

1. Evening Seminar **Cosponsorship fee: 1,000,000 JPY ***

Application: One company (anticipated)

Venue (anticipated): Second venue (International Conference Room 301)

Time (anticipated): 60 minutes

Benefits (anticipated):

- ① Your company name and logo are specified in the dinnertime notice in the various program brochures.
- ② Your company logo is placed at the top of various signs.
- ③ Your company name is announced at mealtimes.
- ④ Commercial exhibition fees are free of charge.
- ⑤ Your company name and logo are placed in printed distribution materials for the conference.

* For payment of 2,000,000 JPY as a cosponsorship fee, a dinner will be arranged with your company name included in the dinner name.

2. Luncheon Seminar **Cosponsorship fee: 500,000 JPY**

Application: Up to four companies (anticipated)

Venue (anticipated): Second venue (International Conference Room 301)

Time (anticipated): 60 minutes

Benefits (anticipated):

- ① Your company name and logo are stated in the lunchtime notice in the various program brochures.
- ② Your company logo is placed on various signs.
- ③ Your company name is announced at mealtimes.
- ④ Commercial exhibition fees are free of charge.
- ⑤ Your company name and logo are placed in printed distribution materials for the conference.

3. Coffee Break **Cosponsorship fee: 150,000 JPY**

Application: Up to eight companies (anticipated)

Benefits (anticipated):

- ① Your company name and logo are placed in printed materials that state coffee is provided free of charge.
- ② Your company name is printed on paper cups.
- ③ Your company name and logo are placed in printed distribution materials for the conference.

[Important Matters regarding Cohosted Seminars]

1. The fees for participating evening seminars, luncheon seminars and coffee breaks include the following fees.
 - (1) Rental fees for seminar venues and anterooms (The venues and anterooms are designated by the Secretariat.)
 - (2) Rental fees for equipment attached to venues (desks, chairs, stages, audio and lighting equipment, etc.)
 - (3) Rental fees for mechanical equipment attached to venues
 - Projector for presentation using PCs (including peripherals) 1 unit
 - Main screen 1 unit
 - Time indicator lines 1 unit
 - Handy electric lights for chairperson, speakers and coordinators 1 unit/each person
 - Laser pointer for speakers 1 unit

2. Please be advised that the cosponsorship fees do not include the following, which would be borne by your company.

- (1) Expenses for participants' snacks (at evening seminars) and lunch (at luncheon seminars)
- (2) Rewards and travel/accommodation expenses for chairpersons and lecturers
- (3) Expenses for food and drink and mechanical equipment in anterooms
- (4) Seminar operating expenses (additional equipment, signboards, ornaments, etc. that are not arranged by the organizer)
- (5) Printed materials such as posters, leaflets, etc.
- (6) Expenses for simultaneous interpreters and interpretation equipment

3) Commercial Exhibition

Deadline of Application: April 30 (Tue), 2013

Exhibition stands are set up in the exhibition venue. Resting space for participants is planned to be provided to promote exchange between exhibitors and participants.

1. Commercial Exhibition (Ordinary Exhibition) 200,000 JPY/stand

Application: 20 companies (anticipated)

Venue (anticipated): Exhibition Venue (Reception Hall)

Specifications (anticipated):

- ① Exhibition space 4 m²/stand (W2 m × H2 m)
- ② 1 company name board, 1 desk, 2 chairs with uniform specifications
- ③ 3 name cards for exhibitors

2. Commercial Exhibition (Special Exhibition) 400,000 JPY/stand

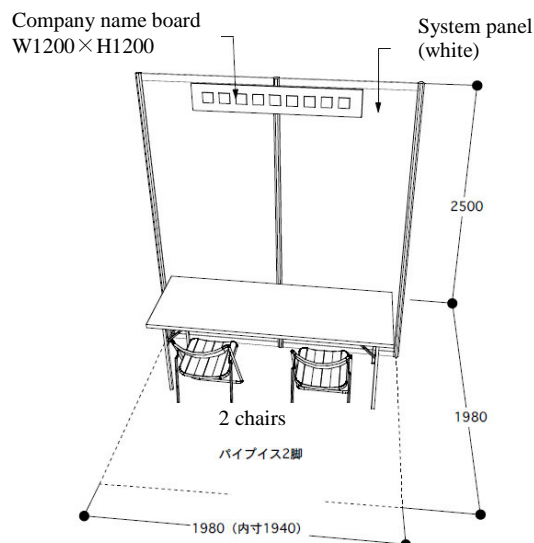
Application: 4 companies (anticipated)

Venue (anticipated): Meeting room (one room/company)

Specifications (anticipated):

- ① Business meeting rooms for special exhibition are provided and can be used exclusively by exhibitors.
- ② One stand for ordinary exhibition, whose specifications are stated above, is included.
- ③ 10 name cards for exhibitors
- ④ If you need additional stands, please consult us separately.

[Elevation view of an exhibition stand]



[Important Matters regarding Commercial Exhibition]

1. Please be advised that the exhibition fees do not include the following.
 - (1) Setting-up fees for stands other than basic stands
 - (2) Decoration fees for stand interior
 - (3) Fees for outlets and electrical work
 - (4) Cost of utilities
 - (5) Setting-up and use fees for telephones, communication lines, etc.
 - (6) Personnel and maintenance expenses for exhibition stands, travel expenses for exhibitors and service-related expenses (equipment, etc.)
 - (7) Any expenses for preparing and managing stands other than basic stands
2. Regarding optional equipment, we will ask about your requirements separately via a request form (scheduled to be issued in April 2013).
3. Schedule for setting-up and removal of exhibition stands will be informed after the conference program is fixed.

Three name cards will be offered to the ordinary exhibitors, and 10 name cards will be offered to the special exhibitors.

Name card holders will be offered following benefits:

- 1: Free beverages during coffee breaks
- 2: Free access to all scientific sessions at conference facilities
- 3: Free abstracts

Please be advised that the exhibition fees do not include following:

- 1: Special events fees including excursion, banquet and welcome party. For those who wish to participate in special events, please register as regular participants.
- 2: Expenses for participants' lunch
- 3: Hard copy of conference proceedings. They are available for purchase.
- 4: Expenses for presentation at conference session. For those who wish to deliver presentations during the conference, please register as ordinary attendance.

Gold sponsors will be offered exemption of conference participation fee for up two participants. Commercial exhibition (ordinary exhibition) fees for the gold sponsors are free of charge, and exhibition stands are allocated to your company with priority. Gold sponsors who also exhibit at either ordinary or special exhibition will be offered the same benefits and restrictions as required to exhibitors. Commercial exhibition (special exhibition) will also be available for gold sponsors with an additional charge.

4) Other

Your company name can be printed on pens or notebooks. If you want to use your own goods, please prepare them for 1,000 participants.

1. Company Pen Fee: 150,000 JPY

Application: 1 company (anticipated)

Benefits (anticipated):

- ① Your company logo is printed on pens.
- ② Your company name and logo are placed on printed distribution materials for the conference.
- * Company-supplied goods are also welcome.

2. Company Notebook Fee: 150,000 JPY

Application: 1 company (anticipated)

Benefits (anticipated):

- ① Your company logo is printed on notebooks.
- ② Your company name and logo are placed on printed distribution materials for the conference.
- * Company-supplied goods are also welcome.

For this conference only, we plan to present an award to young researchers who deliver excellent presentations and you can provide sponsorship for the award. Please consult us regarding the fees and title.

We are also asking for various promotional goods, etc. to be offered by companies. In addition, if you have any other plans for the conference, we will make every possible effort to meet your requirements. Please feel free to contact the Secretariat as indicated below.

Consultation and Contact for Sponsorship Agreement

■ Steering Committee Secretariat, the 32nd International Conference on Thermoelectrics (ICT2013)

Inter Group Corporation Person in charge: Yusuke Hachino
Inter Group Building, 3-20-1 Toyosaki, Kita-ku, Osaka 531-0072
TEL: +81-6-6372-3053 FAX: +81-6-6376-2362
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■ Financial Section, the 32nd International Conference on Thermoelectrics (ICT2013)

Division of Materials Science and Engineering, Faculty of Engineering, Hokkaido University
Person in charge: Professor Ryosuke Suzuki
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Organizer:



Organizing Committee, the 32nd International Conference on Thermoelectrics (ICT2013)

Coorganizer:



Iketani Science and Technology Foundation



National Institute for Materials Science



Thermoelectrics Society of Japan



National Institute of Advanced Industrial Science and Technology